

Factors Influencing Participation of People in Community Enterprise Management in Mueang District, Yala Province

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Abstract

The purposes of this research were to study about participation level of people in community enterprise management in Mueang district, Yala province, and also to study affect factors to participation of people in community enterprise management in Mueang district, Yala province. A study was conducted by a survey questionnaire with the samples from the population in Mueang district of Yala province. The number of 400 samples was selected by a proportion of the population and simple random sampling method. This study was analyzed by percentage, arithmetic mean average, standard deviation and One-Way ANOVA pilot test. The result of the study found that the sample has moderate level in participation of people in community enterprise management. The study also found that individual factors; age and career status were affected influencing participation level of people in community enterprise management, the difference implication was significant statistic at 0.5 level.

Keywords: factor of participation, management, community enterprise