

Perceptions Factors Affecting People's Opinion toward the Constitution of the Kingdom of Thailand BE 2560: A Case Study of Yala Municipality, Yala Province

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Abstract

The purposes of this study were to study the level of people's opinions in Yala Municipality toward the constitution of the Kingdom of Thailand BE 2560 and to study the perception factors affecting people's opinions toward the constitution of the Kingdom of Thailand BE 2560. There were 396 participant from all community of Yala Municipality. The tool used in this research was questionnaires. The data analysis was processed by statistical package including percentage, arithmetic mean, standard deviation, and one-way ANOVA. The overall results found that Yala Municipality people's opinions toward the Constitution of the Kingdom of Thailand BE 2560 were at a high level. The highest level of people's opinions toward the issues of Constitution of the Kingdom of Thailand BE 2560 was the duties of the state, followed by the country reform, state's accountability, rights and liberties, political institution, and amendment of the constitution, respectively. The perception factors affecting people's opinions on the substance of the constitution of the Kingdom of Thailand, BE 2560 were from newspapers, television, radio, government agencies websites, public relations, information dissemination of government agencies in the area, facebook, line application, brochures, and leaflet.

Keywords: participation, perceptions factors, opinion, the constitution of the Kingdom of Thailand